





Software & Tools

Objective

Utilize my range of skills to create pixel perfect digital design and user interfaces. Strategize with both team members and clients to ensure project success. Be solution driven and find creative ways to solve challenges. Be mindful of all project facets including budget, timeline, client expectations, and technology limitations.

Skills

Design Figma

UI/UX InVision

Strategy Illustrator

Solution Driven Photoshop

Project Planning HTML/CSS

Customer Success More at Sam.lol

Computer Courage

UI/UX Designer

2009-Current

Computer Courage

Director of Web Services

2013-Current

ClutchKill, LLC

Web Designer + Marketing

2005-2007

Berkeley Web Design

Owner (Freelance)

2001-2006

Plan and execute design, UI, and UX for WordPress marketing websites, internal tools, and customer CRMs. Establish overall identity, typography, color, and photography for client brands. Present flows, wireframes, and high fidelity mockups to clients and receive feedback. Help clients expand their vision in the medium of web and ensure success of project.

Perform multiple roles daily in a fast-paced environment. Provide Technical Project Planning, Business Operations, Product Development, and Staff Trainings. Guide development of internal portals for improved automation of budget tracking, and estimates. Work with notable organizations such as UC Berkeley, Stanford, Children's Creativity Museum, Camp Edmo, and Crossroads Trading.

Designed website and established core brand. Programmed website using PHP/HTML/CSS and integrated multiple web based support, billing, and administration systems. Ensured consistent branding across all customer facing platforms. Performed maintenance on servers, billing systems, and provided technical support to customers via email and ticketing tools.

Designed and programmed websites. Maintained servers and networks for individuals and local businesses. Worked closely with clients providing consulting and planning services, enabling them to create their visions in both mediums of web and print.

Ex'pression College of Digital Arts

B.S. in Motion Graphic Design

Graduated as Valedictorian 2006–2009

